



TAKAFUL
BRUNEI

CAREER OPPORTUNITIES

Corporate Marketing Professional Executive

Reporting To Head of CM

Responsibilities

- Responsible for the coordination of Corporate marketing and Social Media activities.
- To develop and design, concepts, materials, advertising materials, programs, press release, and others.
- To monitor and assist cooperation with event organiser and service providers.
- Development of the Company's Corporate Marketing strategy and Branding strategy.
- To monitor and manage the Company's website.
- To coordinate on all promotion activities together with TBA and TBK.
- To manage all content of the Company's website and Social Media.
- To manage marketing materials on Takaful Brunei Mobile app.
- To manage and improve the Company's rewards program.
- Drafting, proposing and managing product & services campaign.
- To manage, plan and monitor Corporate Marketing Budget and preparation of corporate Marketing monthly reports.

Requirements

- Bachelor's Degree in Marketing, Corporate Communications, or any related/similar fields.
- Working experience in the related field is an advantage.

Key Competencies

- Having extensive knowledge of the current online, social media and marketing trends.
- Strong communication skills.
- IT Skills.
- Ability to take responsibility.
- Excellent people, interpersonal and listening skills.
- Strong teamwork ethic.
- Self-discipline, determination and an appreciation of the demands of studying while working.
- Dedicated, enthusiastic, hardworking, professional and eager to learn.

All applicants must submit their application by **6th March 2026**.
Only short-listed candidates will be notified.